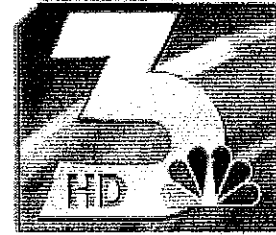


**ORDER****KSNV**

**Orders**  
**Order / Rev:** 108085  
**Alt Order #:** 06866084  
**Product Desc:** ROMNEY FOR PRESIDENT  
**Estimate:**  
**Flight Dates:** 10/24/12 - 10/30/12  
**Original Date / Rev:** 10/22/12 / 10/30/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** American Rambler Productions  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant St.  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Romney for President *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC02-Republican  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	91	\$69,300.00	\$58,905.00
10/29/12	10/30/12	51	\$35,825.00	\$30,451.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$69,300.00	\$58,905.00	0.00
November 2012	51	\$35,825.00	\$30,451.25	0.00
<b>Totals</b>	<b>142</b>	<b>\$105,125.00</b>	<b>\$89,356.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$105,125.00
Market	100%	\$404,326.92

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$101,081.73
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$101,081.73
KTUD	1%	\$4,043.27
KVVU	20%	\$80,865.38
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$12,129.81

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/WagM		6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				M-F 6-7a WakeUp w/Wagners											

WAKE

Start Date   End Date   Weekdays   Spots/Week   Rate   Rating

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$700.00		0.00						
E 2	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$700.00		0.00						
E 3	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
WAKE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$700.00		0.00						
E 4	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$900.00		0.00						
E 5	KSNV	10/29/12	10/30/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$900.00		0.00						
E 6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$425.00		0.00						
E 7	KSNV	10/24/12	10/26/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$325.00		0.00						
E 8	KSNV	10/29/12	10/30/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$325.00		0.00						
E 9	KSNV	10/29/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHAEL RAY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$325.00		0.00						
E 10	KSNV	10/24/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RACHAEL RAY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$325.00		0.00						
E 11	KSNV	10/24/12	10/26/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
NEWS 3 AT NOON 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$425.00		0.00						
E 12	KSNV	10/29/12	10/30/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS 3 AT NOON 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	3		\$425.00		0.00						
E 13	KSNV	10/24/12	10/26/12		CM	1258p-2pm	--WTF--	:30	6	\$425.00	1	0.00	NM	4	\$1,700.00

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives Days of our Lives DAYS OF OUR LIVES 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 6 \$425.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 5 KSNV 10/22/12-10/28/12 Days of our Lives 1258p-2pm --WThF---- :30 (\$425.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/22/12-10/28/12 Days of our Lives 1258p-2pm --WThF---- :30 (\$425.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 14	KSNV	10/29/12	10/30/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS OF OUR LIVES 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 4 \$425.00 0.00															
E 15	KSNV	10/29/12	10/30/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
DOCTORS 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 4 \$325.00 0.00															
E 16	KSNV	10/24/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	6	\$325.00	1	0.00	NM	4	\$1,300.00
DOCTORS 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 6 \$325.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KSNV 10/22/12-10/28/12 The Doctors 2pm-3pm --WThF---- :30 (\$325.00) 0.00 NM Unresolved [NEWS INTERRUPT - MICHELLE OBAMA SPOKE] 6 KSNV 10/22/12-10/28/12 The Doctors 2pm-3pm --WThF---- :30 (\$325.00) 0.00 NM Unresolved [NEWS INTERRUPT - MICHELLE OBAMA SPOKE]															
E 17	KSNV	10/29/12	10/30/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
DR.PHIL 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 4 \$450.00 0.00															
E 18	KSNV	10/24/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
DR.PHIL 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 6 \$450.00 0.00															
E 19	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--WTF--	:30	6	\$725.00	1	0.00	NM	6	\$4,350.00
FIRST NWS 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 6 \$725.00 0.00															
E 20	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MT-----	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
FIRST NWS 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 4 \$725.00 0.00															
E 21	KSNV	10/29/12	10/30/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
NEWS 3 AT 5 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 4 \$1,200.00 0.00															
E 22	KSNV	10/24/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00



Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	10/27/12	10/27/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$675.00	1	0.00	NM	2	\$1,350.00
NWS3 @5WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S-			2		\$675.00		0.00				
E 35	KSNV	10/27/12	10/27/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S-			1		\$525.00		0.00				
E 36	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
WKD2 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S-			2		\$1,100.00		0.00				
E 37	KSNV	10/27/12	10/27/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:00 AM-5:30 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S-			1		\$1,250.00		0.00				
E 38	KSNV	10/27/12	10/27/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:30 AM-6:00 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S-			1		\$1,250.00		0.00				
E 39	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NWS-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			1		\$350.00		0.00				
E 40	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			2		\$750.00		0.00				
E 41	KSNV	10/28/12	10/28/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS TDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			1		\$500.00		0.00				
E 42	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			1		\$600.00		0.00				
E 43	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FTBL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			1		\$2,400.00		0.00				
E 44	KSNV	10/28/12	10/28/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			1		\$800.00		0.00				
E 45	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) PM Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			1		\$800.00		0.00				
E 46	KSNV	10/28/12	10/28/12		CM	11pm-1135pm	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00

